**Saisrikar Paruchuri**

**44751575**

**INFS7410**

**Weekly assignment – 10**

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**Efficiency of Information Retrieval by the Assistance of Trust Information**

Search engines like Google, Bing, Yahoo and others. They use third party company websites to retrieve information or to answer the user queries directly. Mainly almost all the top search engines they use Wikipedia as their information source because several studies have shown that its information quality is high. Normally, when considering information trust, the source of information is a crucial factor. However, because of the open-source nature of the articles, their sources remain mostly unknown. This means that other features need to be used to access the trustworthiness of the articles. We describe article features such as images and references which lay Wikipedia readers use to estimate trustworthiness. So many companies use Wikipedia as their information source.

These trust information websites like Wikipedia and many research websites like IEEE explore and others will improve the efficiency of a search engine because search engines cannot store all the data but they can retrieve the trust information links from other websites depends on the user query. Search engine can answer some user questions directly by the trust information also search engines provides important details of a person, company directly without visiting a website for the user.